



# 11<sup>TH</sup> INTERNATIONAL SYMPOSIUM ON DISPLAY HOLOGRAPHY

25<sup>TH</sup> TO 29<sup>TH</sup> JUNE 2018

UNIVERSITY OF AVEIRO  
AVEIRO, PORTUGAL

## SPONSORSHIP CONDITIONS

The 11th International Symposium on Display Holography, ISDH2018, offers a variety of partnership opportunities suitable for small, as well as, large institutions/companies and other organizations. Partners of ISDH2018 will gain high visibility for their institutions/companies demonstrating that they are committed to support education, history, art, science and economic developments that involve holography. In an open minded and friendly atmosphere the participants (an average of 200 on previous editions) will attend to oral presentations, keynote speaker, poster presentations and hologram exhibitions, as well as a number of informal interaction and get together activities throughout the week,...- building with their enthusiasm the success of the conference.

The support of companies and institutions involved with holography or willing to promote its progress will be most welcomed and all kinds and levels of contributions (both in kind or the equivalent in goods or services) will be highly recognised. Four levels of partnership are available depending on the level of the contribution to the conference but several other kinds of support are possible in a very flexible way.

[www.isdh2018.pt](http://www.isdh2018.pt); [isdh2018@gmail.com](mailto:isdh2018@gmail.com)

## PLATINUM PACKAGE

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**Package value (in kind or goods/services) 3200 €**

- Presentation time (up to 5 minutes) slot (in the spirit of the conference) at the opening (and or closing) ceremony of the conference.
- Displaying the company advertisement as a web banner 160 px (width) x 600 px (high) on the conference official website with active link to the company Home Page;
- Displaying the company logo on the conference official website with an acknowledgement of the company partnership and an active link to the company Home Page;
- Placing the advertisement of the company (one back page - full color) in the scientific programme of the Workshop (Programme Book) printed in around 250 copies;
- Exposing a board/banner with the logo provided by the Partner during plenary sessions and in the registration area as well as in two sections chosen by the partner and during "get together" events or "conference dinner";
- Placing an LCD screen displaying a Partner promotion movie in the registration and coffee break areas;
- Placing the promotional materials in the Programme Book or/and the product samples (provided by the Partner) in a conference bag;
- Obtaining a 4 sqm exhibition space at the conference venue lobby;
- Invitation to the conference for 3 partner representatives;
- Official "Thank You" note during conference recognizing the company partnership.

## GOLD PACKAGE

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**Package value (in kind or goods/services) 2000 €**

- Displaying the company logo on the conference official website with an acknowledgement of the company partnership and an active link to the company Home Page;
- Placing the advertisement of the company (one inside page - 1 color) in the scientific programme of the conference (Programme Book) printed in around 250 copies;
- Exposing a board/banner with the logo provided by the Partner during plenary sessions and in the registration area as well as in one of the sections chosen by the Partner (or during one of the social events);
- Placing the promotional materials in the Programme Book or/and the product samples (provided by the Partner) in conference bag;
- Obtaining a 3 sqm exhibition space at the lobby of the conference venue or at posters/science fair area;
- Invitation to the conference for 2 partner representatives;
- Official "Thank You" note during conference recognizing the Company partnership

## SILVER PACKAGE

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**Package value (in kind or goods/services) 1000 €**

- Displaying the company logo on the conference official website with an acknowledgement of the company partnership and an active link to the company Home Page;
- Placing the advertisement of the company (half page - 1 color) in the scientific programme of the conference (Programme Book) printed in 250 copies;
- Exposing a banner with the logo provided by the Partner during plenary sessions and in the registration area;
- Obtaining a 2 sqm exhibition space at the conference venue lobby or at posters/science fair area;
- Invitation to the conference for 1 partner representative;
- Official "Thank You" note during conference recognizing the Company partnership.

## BRONZE PACKAGE

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**Package value (in kind or goods/services) from 250 to 950 €**

- Displaying the company logo on the conference official website and an active link to the company Home Page;
- Placing the advertisement of the company in the scientific programme of the conference (Programme Book) printed in around 250 copies;
- Exposing a small banner with the logo provided by the Partner during plenary sessions and in the registration area;
- Obtaining a 1 sqm exhibition space at the conference venue lobby or at posters/science fair area;
- Official "Thank You" note during conference recognizing the Company partnership.

## SPECIAL SPONSORSHIP OF PARTICULAR CONFERENCE' EVENTS

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Additional sponsorship opportunities exists, including the sponsorship of coffee break (individual, day or full conference), lunch (individual or full conference), touristic tour, Conference Dinner or receptions, starting at 250 € (in kind or the equivalent in goods or services). To the sponsor will be given special visibility during the particular event (sponsor logo will also be included in the conference website, info posters and proceedings with proportional high visibility).

The sponsoring of scholarships to finance the participation fees and or travel expenses of teachers and educators, students and young researchers will be considered of high importance and greatly appreciated and acknowledged.

## ADDITIONAL OPTIONS (IN KIND)

Company advertisement as a web banner 160 px (width) x 600 px (high) on the conference official website with active link to the Company home page	750 €
One-page, full color advertisement on the internal side of the cover page of Program Book	750 €
Special session or event organized by the institution/company at the conference	From 500€ to 1500 €
Placing a company's Logo on the front side of a conference badge	700 €
One-page, full color advertisement in program book	700 €
Logo of company/Institution printed on the conference bags	700 €
Distributing info and promotional leaflets provide by the Sponsor in conference bag	500 €
Placing a company's Logo on an invitation to the conference Dinner	500 €
Distributing ball pens with a company's Logo in the conference bags	500 €
Distributing in a conference bag a badge lanyard with an overprint	500 €
Hiring of exhibition space	200 € / sqm

For any other question or to set the terms of the sponsoring partnership, please contact, **as soon as possible and before May 25th, 2018**, the local organisers at:

***isdh2018@gmail.com***